



MASTER ROACHEE

GRASSROOTS CANNABIS-CULTURE HOST, EMCEE, SPEAKER & EDUCATOR

MEDIA KIT

Real Conversation. Community Credibility.
Peace, Love and Good Vibes.

A booking and sponsorship media kit for
cannabis-culture events, panels, workshops,
podcasts, community gatherings, and adult
education settings.



MASTER ROACHEE

ABOUT MASTER ROACHEE

GRASSROOTS CANNABIS-CULTURE VOICE



CORE IDENTITY

- Host
- Emcee
- Speaker
- Educator
- Community builder

BIO

Master Roachee is a grassroots cannabis-culture host, emcee, speaker, and educator whose work centers on community, conversation, and practical cannabis knowledge. Publicly, he is best known for **Thursday Night Vibes**, where he blends guest dialogue, accessible education, and a Peace, Love and Good Vibes sensibility with adult-focused cannabis discussion.

His topic range spans cannabis history, cannabinoids, terpenes, genetics, advocacy, and law. He has been introduced in public directories and podcast listings as an herbalist, advocate, and long-time cannabis consumer with decades of lived experience.

POSITIONING

- Grassroots, community-first cannabis-culture host and conversational anchor.
- Built for adult-audience education, live event energy, and authentic moderation.
- Warm, approachable, and knowledgeable without sounding corporate or product-driven.

READY TO BRING MASTER ROACHEE TO YOUR NEXT EVENT?

BOOK: HOSTING | MODERATION | WORKSHOPS | SPEAKING

VISIT BookMasterRoachee.com

WHAT I DO

BOOKING CATEGORIES

EVENT HOSTING & EMCEEING

Keeping audiences engaged, energized, on schedule, and connected.

SPEAKING & WORKSHOPS

Cannabis culture, history, advocacy, cannabinoids, terpenes, and whole-plant literacy.



LIVE SPEAKING PROOF

PANEL MODERATION

Leading meaningful conversations between experts, advocates, founders, and community voices.

COMMUNITY ENGAGEMENT

Creating authentic experiences that build trust, participation, and shared connection.

BEST FIT

Cannabis culture events, founder panels, community workshops, podcasts, live interviews, and adult-use advocacy conversations.

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SPEAKING TOPICS

EDUCATION, CULTURE, ADVOCACY

CANNABIS HISTORY & CULTURE

How culture kept cannabis alive and how public perception has changed.

CANNABINOIDS & WHOLE-PLANT LITERACY

Accessible explanations that help adults understand the plant beyond buzzwords.

TERPENES, GENETICS & EXPERIENCE

A practical conversation around aroma, strains, breeding, and consumer understanding.

ADVOCACY & CANNABIS LAW

Policy, reform, rights, and why local voices still matter.

CROSS-GENERATIONAL CONVERSATIONS

Bridging legacy knowledge, new consumers, and community respect.

PEACE, LOVE AND GOOD VIBES COMMUNITIES

How authentic hosts create trust, inclusion, and real dialogue.

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TRUSTED BY / FEATURED IN

PUBLIC PROOF AND EVENT CONTEXT

AS FEATURED IN

FAT
NUGS MAGAZINE


CANNABIS
RADIO

BUD'S TALKING
BUDS

CANNABIS
A TO Z

NOK
NETWORK

FEATURED SHOW

THURSDAY
NIGHT VIBES

LIVE CONVERSATION | COMMUNITY | GOOD ENERGY



STAGE PRESENCE

MEDIA VALUE

- Credible voice in cannabis culture with published features and trusted media partnerships.
- Comfortable in live rooms, on-camera conversations, interviews, panels, and educational programming.

Fat Nugs Magazine | Cannabis Radio | Bud's Talking Buds | Cannabis A to Z | NOK Network

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WHY EVENT ORGANIZERS HIRE MASTER ROACHEE

THE BUYER QUESTION ANSWERED CLEARLY



SPEAKER PRESENCE

BY THE NUMBERS

80s Hosting conversations since
the 1980s

5+ Featured on 5+ media
platforms

TV Recurring host of
Thursday Night Vibes

ED Community engagement &
cannabis education

LIVE Live host / moderator
and educator

IDEAL FOR

- Events
- Workshops
- Panels
- Community
- Podcasts
- gatherings

WHY BOOK HIM?

Event organizers need more than a name on a flyer. They need someone who can hold attention, guide the room, and make the conversation feel useful, real, and welcoming.

CREATES ENGAGEMENT

Keeps audiences energized and involved.

MAKES COMPLEX TOPICS ACCESSIBLE

Breaks down cannabis culture and education in plain language.

CONNECTS PEOPLE

Bridges founders, advocates, experts, and attendees.

READY TO BRING MASTER ROACHEE TO YOUR NEXT EVENT?

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PRAISE & MEDIA MENTIONS

POSITIVE PUBLIC PROOF FROM MEDIA AND COMMUNITY SOURCES

PUBLIC PRAISE

Use these short third-party mentions as social proof for bookings, sponsorship conversations, and event inquiries.

"He's a plethora of knowledge."

PENNY LANE, LINKEDIN

MEDIA-PROOF LINE

Featured and mentioned through Fat Nugs Magazine, Cannabis Radio, Bud's Talking Buds, Cannabis A to Z, and NOK Network.

"Be careful, you might learn something too."

NOK NETWORK

"He shares his wealth of knowledge and experiences with us."

BUD'S TALKING BUDS PODCAST

"Peace, Love & Good Vibes indeed."

KELLIE MCCARTHY, LINKEDIN / FAT NUGS SHARE

BEST USE

Booking deck
Sponsor outreach
Event proposals

READY TO BRING MASTER ROACHEE TO YOUR NEXT EVENT?

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SPONSORSHIP OPPORTUNITIES

COMMUNITY SUPPORT AND CREDIBLE ALIGNMENT

Sponsorship built around conversation, community, and trust.

Designed for brands and organizations that want meaningful visibility without forcing a product-promotion feel.

COMMUNITY SUPPORTER

- Logo placement on event/media materials
- Social or newsletter recognition
- On-site or show acknowledgement

SHOW PARTNER

- Host-read mention or intro/outro recognition
- Newsletter inclusion
- Clip or content integration where appropriate

SEASON SPONSOR

- Category exclusivity by agreement
- Recurring event and show mentions
- Integrated community-support positioning



EVENT CONTEXT

SPONSOR FIT

Best aligned with brands, organizations, venues, media groups, advocacy partners, service providers, and community supporters who want credible connection to adult cannabis culture without relying on product promotion.

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SPONSORSHIP INQUIRY

FOR BRANDS, PARTNERS, AND COMMUNITY SUPPORTERS

SPONSORSHIP INQUIRY

Use this page to start a sponsorship conversation for events, media, workshops, and community programming.

COMPANY INFORMATION

COMPANY NAME

CONTACT NAME

EMAIL

WEBSITE

INDUSTRY

SPONSORSHIP INTERESTS

- | | |
|--|---|
| ☐ Thursday Night Vibes | ☐ Live Events |
| ☐ Speaking Engagements | ☐ Workshops |
| ☐ Newsletter | ☐ Season Sponsorship |
| ☐ Community Programming | ☐ Other |

SPONSORSHIP GOALS

- | | |
|---|---|
| ☐ Brand Awareness | ☐ Community Engagement |
| ☐ Lead Generation | ☐ Content Partnership |
| ☐ Event Visibility | ☐ Other |

ESTIMATED BUDGET

- | | | | |
|--------------------------------------|---------------------------------------|--------------------------------------|--------------------------------|
| ☐ Under \$500 | ☐ \$500-\$1.5K | ☐ \$1.5K-\$5K | ☐ \$5K+ |
|--------------------------------------|---------------------------------------|--------------------------------------|--------------------------------|

TELL US ABOUT YOUR ORGANIZATION AND GOALS.

SUBMIT / INQUIRE: BookMasterRoachee.com | INFO@BookMasterRoachee.com

BOOKING & CONTACT

BRING THE ENERGY TO YOUR NEXT EVENT



BOOK MASTER ROACHEE

READY TO CREATE SOMETHING POWERFUL

Bring authentic cannabis-culture conversation, education, and community energy to your next event, podcast, panel, workshop, or sponsor activation.

BOOKING USES

- Speaking engagements
- Event hosting and emceeing
- Panel moderation
- Podcast guesting
- Workshops and adult education

Website: BookMasterRoachee.com

Booking Email: Masterroachee@outlook.com

Social / Booking Hub: beacons.ai/masterroachee

Newsletter: Rolling It Up with Master Roachee

BEACONS BUTTONS

Book Master Roachee | Join Newsletter | Shows & Clips | Media Kit | Workshops | Sponsor Inquiry | Instagram | Facebook | YouTube | TikTok

SCAN FOR
BEACONS HUB



beacons.ai/masterroachee

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ONE-PAGE BOOKING SHEET

FAST-FORWARD VERSION FOR EVENT ORGANIZERS



MASTER ROACHEE

HOST | EMCEE | SPEAKER | EDUCATOR

Real Conversation. Community Credibility.
Peace, Love and Good Vibes.



BOOK FOR

- Event hosting and emceeing
- Panel moderation
- Speaking and workshops
- Podcast guesting and live interviews

CORE TOPICS

- Cannabis history and culture
- Cannabinoids and whole-plant literacy
- Terpenes, genetics, advocacy, and law
- Community building and normalization

WHY HIM

- Decades of lived experience
- Warm, community-first presence
- Comfortable on stage and on camera
- Educational without sounding corporate
- Trusted grassroots perspective

MEDIA PROOF

- Thursday Night Vibes
- Fat Nugs Magazine
- Cannabis Radio
- Bud's Talking Buds
- NOK Network

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