



MASTER ROACHEE

Grassroots Cannabis-Culture Host • Emcee • Speaker • Educator

Real Conversation. Community Credibility. Peace, Love & Good Vibes.

READY TO BRING MASTER ROACHEE TO YOUR EVENT?

Whether you need a moderator, workshop facilitator, event emcee, podcast guest, or community conversation leader, let's talk.

[BOOK A DISCOVERY CALL](#) | [REQUEST AVAILABILITY](#) | [REQUEST A SPEAKER PACKET](#)
BookMasterRoachee.com

ABOUT MASTER ROACHEE

MEET THE HOST, EDUCATOR, AND COMMUNITY CONVERSATION LEADER

MEET MASTER ROACHEE

Master Roachee is a grassroots cannabis-culture host, emcee, speaker, and educator whose work centers on community, conversation, and practical cannabis knowledge. Publicly, he is best known for recurring formats such as Thursday Night Vibes, where he blends guest dialogue, accessible education, and a Peace, Love, and Good Vibes sensibility with adult-focused cannabis discussion. His topic range spans cannabis history, cannabinoids, terpenes, genetics, advocacy, and law, and he has appeared through Fat Nugs Magazine, Cannabis Radio, Bud's Talking Buds, and other cannabis-adjacent media and podcast channels.



BRAND IDENTITY

POSITIONING SNAPSHOT

Hosting cannabis conversations since the 1980s.

Building bridges between education, culture, advocacy, and community.

Master Roachee brings a warm, real-world voice to panels, workshops, live events, podcast conversations, and community programming.

INTERESTED IN WORKING TOGETHER?

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WHY BOOK MASTER ROACHEE

THE BUYER QUESTION ANSWERED CLEARLY



CREATES ENGAGEMENT

Keeps audiences energized and connected.

MAKES COMPLEX TOPICS ACCESSIBLE

Breaks down cannabis culture, history, advocacy, and education into plain language.

CONNECTS PEOPLE

Bridges founders, advocates, experts, attendees, and community voices.

BRINGS GRASSROOTS CREDIBILITY

Authentic community-first perspective backed by decades of lived experience.

BY THE NUMBERS

- Hosting cannabis conversations since the 1980s
- Featured on 5+ cannabis media platforms
- Recurring host of Thursday Night Vibes
- Decades of community engagement and cannabis education
- Live event host, moderator, and educator

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SPEAKING & HOSTING SERVICES

LIVE EVENTS, PANELS, PODCASTS, WORKSHOPS, AND COMMUNITY PROGRAMS



SERVICES

- Event Emcee
- Conference Host
- Panel Moderator
- Podcast Guest
- Workshop Facilitator
- Community Roundtable Leader
- Educational Speaker
- Cannabis-Culture Consultant

FEATURED TOPICS

- Cannabis History, Culture & Normalization
- CBD, Cannabinoids & Whole-Plant Literacy
- Terpenes, Genetics & The Language of the Plant
- Grassroots Advocacy & Cannabis Law Conversations
- Cross-Generational Cannabis Conversations
- Building Peace, Love & Good Vibes Communities

IDEAL EVENTS

- Cannabis expos
- Industry conferences
- Community festivals
- Educational workshops
- Founder panels
- Livestream events
- Podcast appearances
- Advocacy events
- Community roundtables
- Sponsor-supported conversations

MEDIA, TESTIMONIALS & FEATURES

TRUSTED BY / FEATURED IN

FAT NUGS
MAGAZINE

CANNABIS
RADIO

BUD'S TALKING
BUDS

CANNABIS
A TO Z

NOK
NETWORK

PRAISE & MEDIA MENTIONS

"He's a plethora of knowledge."

- Penny Lane, LinkedIn

"Be careful, you might learn something too."

- NOK Network

"He shares his wealth of knowledge and experiences with us."

- Bud's Talking Buds Podcast

"Peace, Love & Good Vibes indeed."

- Fat Nugs social share

PHOTO & MEDIA ASSETS

Approved speaker photos and the completed media kit are available for event organizers, podcast hosts, sponsors, and media partners. Use the media kit for full speaker positioning, booking context, sponsorship opportunities, and visual proof.

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LET'S CREATE SOMETHING MEMORABLE

Whether you need a moderator, workshop facilitator, event emcee, podcast guest, or community conversation leader, let's talk.

BOOKING ACTIONS

- Book a discovery call
- Request availability
- Request a speaker packet
- Download media kit
- View speaking topics
- Newsletter signup

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SOCIAL / BOOKING HUB

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