



MASTER ROACHEE EXPERIENCE

GRASSROOTS CANNABIS-CULTURE HOST • EMCEE • SPEAKER • MODERATOR • EDUCATOR

SPONSORSHIP OPPORTUNITIES

Partner with a trusted community voice.

Peace, Love and Good Vibes through cannabis culture, education, conversation, and community connection.

A MULTI-PLATFORM SPONSORSHIP PACKAGE

Thursday Night Vibes • Rolling It Up with Master Roachee • Live Appearances • Community Programming

BookMasterRoachee.com

info@BookMasterRoachee.com

ABOUT MASTER ROACHEE

COMMUNITY-FIRST VOICE, TRUSTED CANNABIS-CULTURE CONNECTION



ABOUT THE BRAND

Master Roachee is a cannabis-culture host, emcee, speaker, moderator, educator, and community voice known for creating open dialogue around cannabis culture, history, normalization, wellness, community, and good vibes.

Through Thursday Night Vibes, Rolling It Up with Master Roachee, live appearances, workshops, and community conversations, Master Roachee connects brands with engaged audiences in an authentic, trusted, grassroots way.

WHY SPONSORS PARTNER

CULTURE AUDIENCE

Access adult cannabis-culture audiences through conversation, content, and community.

COMMUNITY CREDIBILITY

Align with a warm, grassroots voice known for trust and approachable education.

MULTI-PLATFORM VISIBILITY

Show up across newsletter, live/video conversations, social clips, events, and website presence.



READY TO START A SPONSORSHIP CONVERSATION?

PARTNER WITH MASTER ROACHEE | THURSDAY NIGHT VIBES | ROLLING IT UP | LIVE EVENTS

VISIT BookMasterRoachee.com

SPONSORSHIP PLATFORMS

CONVERSATION, NEWSLETTER, LIVE PRESENCE, AND SHORT-FORM CONTENT

THURSDAY NIGHT VIBES

Weekly or recurring live/video conversation series.

- Presented by sponsor
- Logo placement
- Host-read mention
- Guest segment sponsor
- Episode shout-out
- Social clip branding
- Link in show description

ROLLING IT UP

Beehiiv newsletter / community column.

- Sponsor Spotlight
- Presented by placement
- Banner or text sponsor mention
- Link to sponsor website
- Sponsored community spotlight
- Newsletter archive visibility

LIVE EVENTS & APPEARANCES

Hosting, emceeing, speaking, workshops, and panels.

- Logo on event promo
- Mention during appearance
- Sponsor table or activation mention
- Co-branded community conversation
- Sponsored educational session

SOCIAL MEDIA / REELS

Short-form video support.

- Branded reel mention
- Product or service shout-out, where appropriate
- Sponsored clip series
- CTA in caption
- Logo or end-card placement

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SPONSORSHIP TIERS

THREE SIMPLE WAYS TO PARTNER WITH THE MASTER ROACHEE EXPERIENCE

GOOD VIBES PARTNER

ENTRY TIER

Best for local businesses, community supporters, and first-time sponsors.

- Newsletter Sponsor Spotlight
- Social thank-you post
- Website or newsletter mention
- One Thursday Night Vibes verbal mention
- Link placement where appropriate

Monthly Range: \$250-\$500

COMMUNITY PARTNER

MID TIER

Best for regional brands, event supporters, service providers, and cannabis-adjacent companies.

- Everything in Good Vibes Partner
- Monthly Thursday Night Vibes sponsor mention
- Logo on select promo graphics
- Sponsor Spotlight in Rolling It Up
- Two sponsored social clips or mentions per month
- Priority mention in event and community announcements

Monthly Range: \$750-\$1,500

PRESENTING PARTNER

PREMIUM TIER

Best for brands that want stronger visibility and association with the Master Roachee Experience.

- Presented by placement on Thursday Night Vibes or newsletter series
- Logo on newsletter and select show graphics
- Host-read sponsor message
- Monthly Sponsor Spotlight
- Sponsored reel or clip package
- Priority inclusion in live or event programming
- Website sponsor recognition
- Opportunity for sponsored community conversation or interview

Monthly Range: \$2,000-\$5,000

CUSTOM SPONSORSHIPS

FLEXIBLE OPPORTUNITIES FOR CAMPAIGNS, PROGRAMMING, AND REGIONAL ACTIVATIONS

CUSTOM PACKAGES

Custom sponsorship packages are available for events, campaigns, product launches, education series, community programming, and regional activations. Flexible opportunities can be built around content, community, live events, or integrated campaigns.

IDEAL SPONSOR CATEGORIES

- Event brands
- Wellness brands
- Cannabis-adjacent services
- Wrap and cone companies
- Beverage brands (non-alcoholic preferred)
- Legal, accounting, and business services
- Accessories
- Music and event companies
- Technology and payment companies
- Nutrient companies
- Lifestyle apparel
- Local and regional businesses seeking cannabis-community visibility
- Lighting and grow equipment
- Media platforms

AUDIENCE & REACH

Master Roachee reaches an engaged cannabis-culture and community audience through social platforms, live conversations, newsletter content, podcast appearances, events, and regional outreach.

WHY PARTNER

Authentic grassroots credibility

Community-centered storytelling

Regional Midwest cannabis-culture reach

Multi-platform visibility across content, live events, and conversation

All sponsorships are intended for adult audiences and cannabis-culture/community education spaces where appropriate.

READY TO START A SPONSORSHIP CONVERSATION?

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SPONSORSHIP INQUIRY

FOR BRANDS, PARTNERS, AND COMMUNITY SUPPORTERS



TO START A SPONSORSHIP CONVERSATION

Email: info@BookMasterRoachee.com

Website: BookMasterRoachee.com

HELPFUL DETAILS TO SHARE

- Your organization or brand
- Your goals
- Preferred platform or campaign type
- Estimated budget range
- Ideal timeline

**To start a sponsorship conversation, email
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